

Christopher Simonsen

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www.chrissimonsen.net

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I am an accomplished eLearning strategist and innovator with a proven ability to identify and introduce new learning technologies effectively into large organizations using agile learning methods to accomplish this. Key strategies include: playlists, micro learning, adaptive (customized) learning, gamification, scenario-based learning and blended learning programs using dashboard/interface designs. I specialize in developing interactive web-based training programs and systems and have vast experience with developing and implementing training initiatives utilizing multiple platforms including web-based courseware, supporting resources such as simulations, job aids, and interactive reference guides. I have designed multiple gaming systems including classroom arcades, eLearning course mini games, leaderboards and forums and have successfully leveraged gamification for the design and development of organizational-wide compliance courses. I am an excellent communicator who develops strong relationships with SMEs and project stakeholders. I also have over 10 years of experience as an LMS Administrator with Success Factors, Sum Total and Cornerstone and can effectively maximize LMS potential as a learning strategist. I am also published in the September 2019 edition of ATD with an article titled:

Managing Content Overload

Please visit my website to view samples and learn more about me: <https://www.chrissimonsen.net/>

EXPERIENCE

LoanCare

Program Manager, Compliance and Information Security Training

Remote (office: Virginia Beach, Va.)

April 2021—Current

Training Department

Manages organizational-wide information security and regulatory compliance training program including all vendor-provided and in-house developed online courseware. Identifies gaps and develops new or supporting eLearning courseware where appropriate. Serves as LMS administrator to install and assign training and provide auditing reports as needed. Works with leadership and team leads to design and develop training strategies to promote compliance training and customize delivery to employees.

AmeriHealth Caritas

Senior Instructional Designer

Essington, Pennsylvania

July 2019—April 2021

Learning and Organizational Development

Lead the Instructional Design team to develop new strategies and innovative eLearning courseware while also leveraging the untapped features and resources of the LMS. Transferred ILT format training into eLearning and VILT delivered training using Articulate Storyline and Adobe Connect to ensure a smooth and timely transition from classroom to virtual training due to the outbreak of COVID-19.

Performance Highlights:

Developed a highly interactive virtual ILT (instructor-led training) program for SOGI - Sexual Orientation/Gender Identity training delivered to the entire company. Originally scheduled as an in-classroom training program, this was re-designed as a virtual ILT due to the COVID-19 outbreak and delivered via Adobe Connect virtually. This project served as the model to transfer all in-classroom ILT training to virtual ILT delivery.

Vanguard

Senior Instructional Designer/Learning Strategist – Contractor

Malvern, Pennsylvania

September 2018—March-2019

Vanguard University

Strategic learning consultant leading the design team with playlist curation and strategy, innovative eLearning courseware, development of LMS strategies, micro learnings and new ways of working. Increased playlist hits by 500% by coordinating with other departments to cross reference promotion during crucial release dates-such as the goal setting playlist during performance review season.

Performance Highlights:

- Developed video-based, micro-learning series for professional development titled: Giving and Receiving Feedback. This video was integrated into a Captivate eLearning course with interactive quiz elements and made available for the Business Acumen Professional Development project.

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- Helped launch Lynda.com video library as part of the Cornerstone LMS and lead the development and delivery of Playlists to support the Business Acumen Professional Development project. This included mapping Korn-Ferry competencies to Vanguard roles and identifying appropriate playlists from within the Lynda.com library. I have a published article in ATD resulting from this experience.

PHH Corporation

Senior Instructional Designer/eLearning Consultant
Development

Mount Laurel, New Jersey

July 2013- September 2018

Human Resources, Mortgage Academy/Organizational

Sr. eLearning Consultant responsible for developing an electronic learning environment within the organization and for managing the most effective methods for transferring eLearning to the organization's 4000+ employees. Working closely with the Organizational Development Consultants and Mortgage Academy instructors, I support key leadership training initiatives and contribute instructional design and innovative technology strategies. Also, served as LMS administrator and learning strategist.

Performance Highlights:

- Virtual onboarding portal for new hires: This project aggregated various required and supportive eLearning training courses from the LMS and organized them into a 4-week program using a dashboard-type interface for the new hire. The new employee followed a weekly "path" to access time-released online training, at the period of their employment when it is critical.
- Leaderboards/Forums/Games: Leveraged Java Script to post scores from various LMS course games to company intranet pages creating engagement through competitiveness and raising morale among specific training programs and organizational-wide compliance training launches.
- Interactive form tours: Designed and developed dynamic, scrollable multi-page resources to support the introduction of critical forms to the business. This design included rollovers, step by step instructions and deeper dive buttons.
- Adaptive Learning: Developed branched and variable-based course design to create customized learning experiences for learners. This allowed learners to access specific assessments, based on acquired points or badges, and "test out" of content for which they validated knowledge. Compliance/Required/Mandatory Course length times were thus shortened and non-productive work hours decreased.
- Mentorship/Tutoring - Conducted Bi-weekly workshops and provided individual training as needed to instructors to increase skill level of company-wide courseware development.

University of Pennsylvania Health System

Senior Instructional Designer

Philadelphia, Pennsylvania January 2011 – July 2013

Penn Medicine Nursing/Penn Medicine Academy

Specializing in technology-based learning systems, I led eLearning courseware design for the health system, including, healthcare providers, support staff, management, and leadership and served as project manager for many leadership-driven projects. Also in this role, I lead the research for the utilization of mobile devices in the healthcare environment.

Performance Highlights:

- Adaptive Learning: Designed comprehensive six-module annual mandatory education (compliance) into a single eLearning course utilizing adaptive learning strategy for 20,000+ employees allowing learners to "test out" via pre-tests for each module. This allowed the learner to bypass modules by proving mastery of content, while requiring those who did not to complete in full. The average one-hour course completion time was shortened by an estimated 20% per employee, thus creating a significant cost savings in non-productive work hours.
- Mobile Learning: Researched and implemented beta roll-out for mobile technology project for Hospital of the University of Pennsylvania. This included developing the project plan and providing training for smart phone distribution for physicians, nurse practitioners and pharmacists.

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EDUCATION

Master of Science - Instructional Design and Technology

2006

Philadelphia University, Philadelphia, PA

Bachelor of Arts - Communications

1991

Glassboro State College (Rowan University,) Glassboro, NJ

CERTIFICATES

Gamification Certificate 2015

Wharton School of Business - Coursera, Virtual

Project Management Workshop Certificate 2012

Penn State - Great Valley, Philadelphia, PA

Graduate Certificate - Electronic Commerce 2002

LaSalle University, Philadelphia, PA

PROFESSIONAL SKILLS

- Articulate Storyline 360, Rise (able to utilize complex variables and Java Script) – expert user
- Adobe Creative Suite (Inc. Photoshop, Premiere, Illustrator, After Effects, Character Animator)
- Adobe Captivate (able to integrate Captivate into Storyline using Java Script)
- Video production, animations
- Storyboard design
- LMS Administrator – Cornerstone/Sum Total

REFERENCES AVAILABLE UPON REQUEST